

Regional Health Director, PHS
Attention: Dr. Samuel J. Wycoff
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Telegram from Surgeon General to Portland;
Suggestions on fluoridation speeches

October 9, 1963

- 1) Copies of the telegram from the Surgeon General to Portland Jaycees have just gone out. You should, by now, have received one. However, we are enclosing another copy.
- 2) There is no hard and firm policy on fluoridation speeches by Public Health Service personnel.

However, it is suggested that one not speak in such circumstances as would result in criticism of the Service by anti's. Accusations of the Service's dabbling in politics would be unfortunate. Caution, and avoidance of debates with anti's are recommended.

What would be acceptable is careful statement of Public Health Service policy, quotation of remarks by the Service leaders, and a citing of the kinds of services available from Public Health Service. Any emphasis on the methodology employed, or any detailing of information on fluoridation are not recommended.

In other words, great discretion is in order.

Emas Carr Bivins

Enclosure

ECBIVINS/bam